

造就具有全球视野

深谙中国实践的管理精英

宁大中澳MBA邀您共创未来

Cultivate future management

elites with a global vision

and deep understanding of the Chinese market



宁波大学中澳MBA

Joint MBA Program
Ningbo University
& University of Canberra



宁大中澳MBA微信二维码



宁波大学 商学院
Business School of Ningbo University

学校简介

Introduction to the Universities

宁波大学是教育部、浙江省和宁波市共建高校，综合实力跻身全国高校百强。学校现有2个一级学科博士点，13个二级学科博士点，3个博士后科研流动站，19个一级学科硕士点，17个专业硕士学位点，75个本科专业。

堪培拉大学成立于1970年，由澳洲联邦政府直接管辖，是澳洲综合实力名列前茅的五星级大学。学校师资实力雄厚，教学质量优异，其商法政学院是澳大利亚的学术权威学院，在国际上享有相当高的知名度。

Ningbo University (NBU)

Ningbo University is one of China's Top 100 comprehensive universities, co-established by the Ministry of Education of China, Zhejiang Provincial Government and Ningbo Municipal Government. It has 3 first-class doctoral programs, 13 second-rate doctoral programs, 3 post-doctoral research centers, 19 first-class master programs, 17 professional master programs and 75 bachelor programs.

University of Canberra (UC)

The University of Canberra was first established in 1970 as the Canberra College of Advanced Education. It is one of the top universities in Australia, possessing excellent teaching strength and outstanding education quality. The Faculty of Business, Law and Government of the University of Canberra is acknowledged as the academic authorities of Australia, enjoying a coveted reputation in international affairs.



宁波大学中澳MBA项目由宁波大学与澳大利亚堪培拉大学合作，于2001年经浙江省教育厅批准开办，并于2010年8月经教育部批准，变更为硕士学位教育项目（批准书号：MOE33AU1A200101100）。项目致力于打造职业经理人培养基地，全力服务于地方经济和社会发展，至今已培养了数百名具有社会影响力的工商管理人才，自开办以来深受学员和社会各界好评，在中澳教育部中外合作项目评估中成绩优良。历经多年精品办学，中澳MBA项目已是国内同类项目中的著名品牌。

The joint MBA program between Ningbo University and the University of Canberra was instituted in 2001 upon receiving approval from the Zhejiang Provincial Education Committee. It was transformed into a master's degree program with the consent of the MOE of China in 2010 (Approval No. MOE33AU1A200101100). To date, more than hundreds of top management professionals have graduated from this program, earning acknowledgement from the society. It has also achieved A-class in the joint program evaluation organized by the MOE of China and Australia. The NBU-UC MBA is gradually becoming a well-known and competitive brand in China.

项目简介

Program Introduction

项目特色与优势

Characteristics & Advantages

- ◆ 文凭全球认可——中国教育部学历学位双认证
- ◆ 中英双语教学——致力培养国际工商管理精英
- ◆ 中外师生同堂——国际视野结合全球本土案例
- ◆ 理论实践结合——课内教学与课外实践相结合
- ◆ 优享双免政策——无入学统考无毕业论文要求

- ◆ Approved by China and Australia --- MBA degree awarded by UC and approved by MOE of China
- ◆ English taught --- Dedicated to the training of business talents
- ◆ International environment --- Study global and domestic cases with both international and Chinese professors
- ◆ Combination of theory and practice --- Classroom education as well as out-of-class practice
- ◆ Exclusion of two assessment --- No requirement for entrance examination or graduation thesis



课程内容介绍

该项目学制两年，共有12门课，由中方和澳方共同执教。

The term of study is two years with 12 core courses, taught by both Chinese and Australian professors.

Curriculum of MBA

课程设置 Core Courses

中方课程 Chinese professors	澳方课程 Australian professors
经理人财务 Financial Management	创业学 Entrepreneurship
市场营销 Marketing	管理变革与创新 Managing Change and Innovation
人力资源管理 Human Resource Management	法律与政府制度 Institutions of Law and Government
公司理财 Business Finance	经济与政策 Economics and Policy
当代组织领导力 Leadership in Contemporary Organizations	战略管理和政策变革 Strategic Management and Policy Development
项目研究 BGL Research Project	研究方法 Research Methods

注：每年课程可能略有变化 Remarks: The courses may be slightly adjusted every year.

该项目采用非全日制学习方式（工作日晚上或周末上课），学员顺利通过12门课程考核，即可获得由澳大利亚堪培拉大学颁发的工商管理硕士学位（MBA），中国教育部认证学历学位。

Students will receive an MBA degree awarded by the University of Canberra when the related examinations are passed.

入学要求

Admission Requirements

- ◆ 较好的商务英语运用能力，符合以下任何条件之一
 - (1) 通过宁波大学组织的堪培拉大学英语测试；
 - (2) 在中国或其他国家大学就读全英文课程满2年；
 - (3) 全国MBA联考英语成绩达到50分；
 - (4) 雅思总分（学术类）及各项均达到6分
- ◆ 良好的职业背景及专业功底，符合以下任何条件之一
 - (1) 经管相关专业本科及以上学历、无工作经历要求；
 - (2) 非经管相关专业本科、3年及以上工作经历的企事业管理人员；
 - (3) 经管相关专业三年制大专学历、4年及以上工作经历的企事业管理人员；
 - (4) 其他资历学员的报名材料由堪培拉大学逐一审核
- ◆ Meet any one of the following language requirements.
 - (1) Pass the English test of the University of Canberra
 - (2) At least 2 years full-English studying experience in university
 - (3) 6 of IELTS test with each item no less than 6
- ◆ Meet any one of the following requirements of working experience.
 - (1) A bachelor qualification in a business related field
 - (2) A bachelor qualification in an unrelated field and minimum 3 years' work experience
 - (3) A college diploma in a related field and a minimum 4 years' work experience
 - (4) Other qualifications that approved by the University of Canberra



费用

Related Expense

学费：人民币60,000元/学年（两年学制）

英语测试费：约250澳币/次

教材资料费：约人民币3,000元

Tuition fee: RMB 60,000 per academic year (2 academic years)

English test charges: 250 AUD each time

Teaching materials: RMB 3,000

申请者在报名时须提供以下材料:

- ◆ 堪培拉大学报名表
- ◆ 宁波大学中澳MBA报名表
- ◆ 学历学位证书原件及复印件(需英文翻译件)
- ◆ 大学成绩单(需英文翻译件)
- ◆ 工作证明(需英文翻译件)
- ◆ 英语能力证明(全英文授课证明或雅思考试成绩)
- ◆ 近期免冠2寸照5张,另附电子版
- ◆ 身份证及复印件

每年春季开始接受报名,秋季入学。



申请材料
Application
Checklist

To assess the qualifications and suitability of applicants, the following documents are required:

- ◆ Application form of the University of Canberra
- ◆ Application form of MBA
- ◆ Official degree certificate and its photocopy
- ◆ University or college transcript and its photocopy
- ◆ Current-position certificate
- ◆ English level certificate (full-English education certificate or IELTS result)
- ◆ 5 recent photos (2 inch), soft copy needed as well
- ◆ ID card and its photocopy

Applications in spring and can be enrolled in the fall of each year.



申请流程

Application Procedure

- ◆ 备齐报名材料，样表下载地址：<http://imba.nbu.edu.cn>;
- ◆ 报名材料及照片电子版扫描后发至imba@nbu.edu.cn，或纸质版交宁波大学包玉书科学楼11号楼423;
- ◆ 堪培拉大学资格审核，发放预录取通知书;
- ◆ 携带身份证、文凭证书原件参加宁波大学入学面试，发放正式录取通知
- ◆ Prepare the documents, download application forms from: <http://imba.nbu.edu.cn>
- ◆ Scan and send the soft copy of application documents to imba@nbu.edu.cn, submit the hard copy to Rm. 423 of Building 11 of Ningbo University
- ◆ Qualification assessment by the University of Canberra; applicants receive the pre-admission letter
- ◆ Attend interview organized by Ningbo University with citizen ID card, degree or college diploma; applicants receive the official admission notice



宁波大学
NINGBO UNIVERSITY



UNIVERSITY OF
CANBERRA

AUSTRALIA'S CAPITAL UNIVERSITY

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